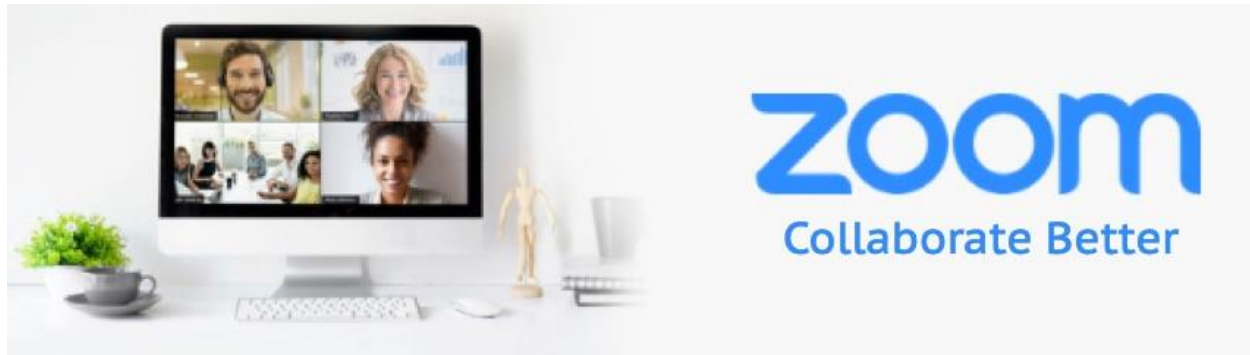


## SWOCA is Announcing Zoom Video Conferencing!

To all SWOCA Members:

We are excited to announce that SWOCA is launching Zoom, a new web conferencing solution. Zoom has been selected for its simplicity, reliability, and consistency across devices for a seamless user experience.



Zoom provides remote conferencing services using cloud computing with communications software that combines video conferencing, online meetings, chat, and mobile collaboration. It's easy to use, making it a more effective way to communicate in your day-to-day activities!

Zoom is not just a video conferencing tool – it can be used for weather emergencies, parent-teacher conferences, after hours tutoring, and much more. As part of your Zoom licenses, you can take advantage of the valuable resources and content providers associated with the [Ohio Distance Learning Association](#) including the National Football League HOF, COSI and the Cleveland Museum of Natural History. Connecting with parents, students, community members, and staff is now easier than ever before.

SWOCA is offering Zoom Pro accounts exclusively for our members at the significantly reduced price of just \$10 **annually** per teacher /administrator – a 93% discount off list price! Get ready for the new school year, and start enjoying the benefits of Zoom video collaboration.

To order Zoom licenses for your district, please send an email to [adm@swoca.net](mailto:adm@swoca.net).

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