

### Mission

We provide trusted IT solutions for government and education.

# Vision

Ohio's premier technology solutions partner



# Focus

- To inform and actively involve stakeholders
- To keep the strategic plan as our focal point
- To report regularly on progress toward achieving our goals

### Goals

IDENTIFY and serve new markets and customers

DEVELOP and implement a comprehensive outreach plan

ENHANCE organization and effectiveness throughout SWOCA

DIVERSIFY our portfolio to meet the evolving needs of clients

ADVOCATE legislative changes that impact SWOCA



# Core Values

Our core values guide our decisions.

- INTEGRITY
- INNOVATION
- EMPOWERMENT
- TRUST
- DEPENDABILITY
- CUSTOMER FOCUS